



SOLUTIONS CENTER — CORPORATE MEMBERS

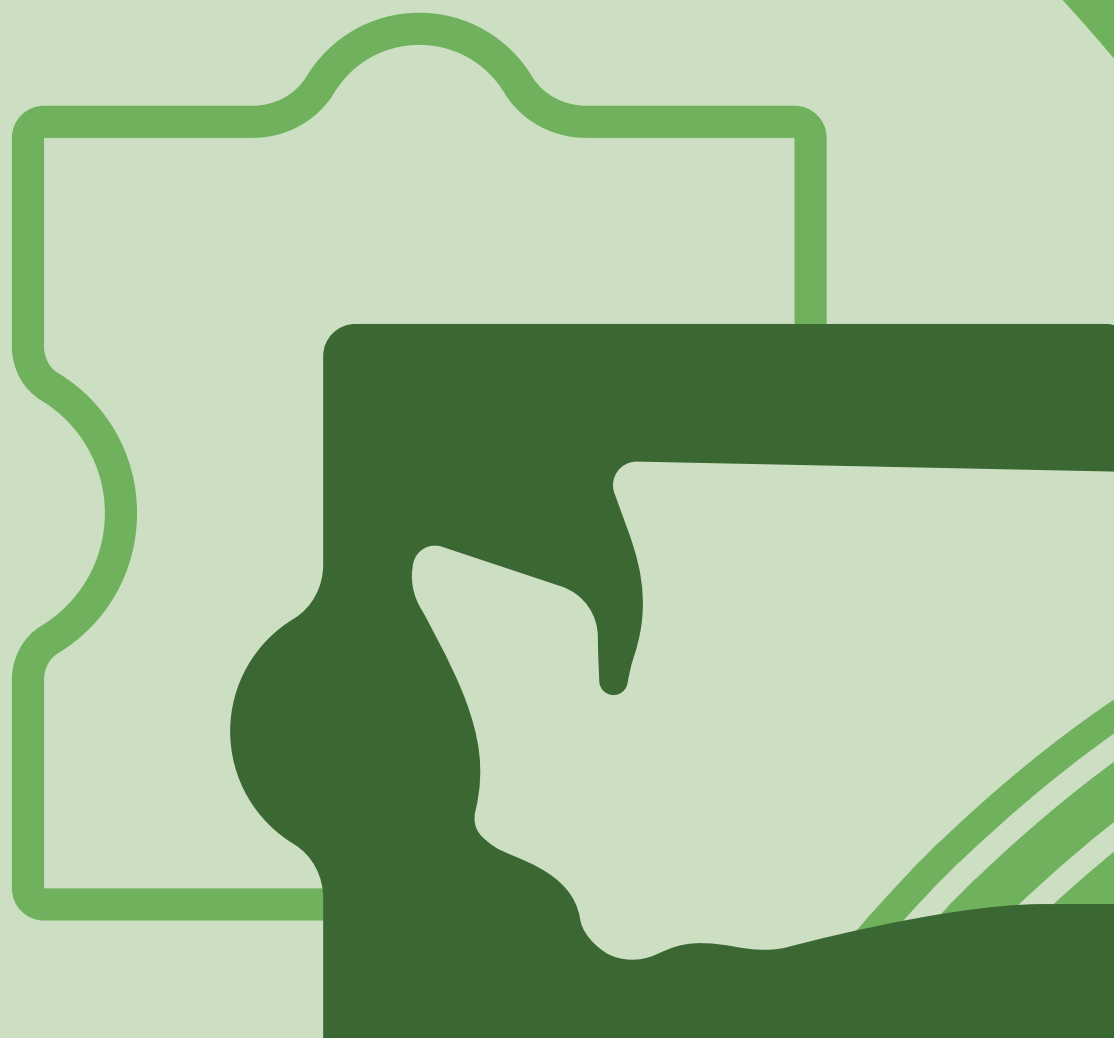
MEMBERSHIP BENEFITS

About the program

Washington's 39 counties are engaged in delivering a broad range of services, from public health and safety to road construction, environmental mitigation, criminal and civil justice, to social and behavioral services. Washington's counties are looking to private and nonprofit sectors for innovation and solutions to improve their performance.

Solutions Center was created with the goal of increasing our capacity to provide connections and resources for counties to become more effective and efficient while being mutually beneficial to the partner organization. These partnerships create value for both sides and fosters relationships that make a difference in counties.

WSAC offers a unique membership opportunity for businesses, firms and organizations that have an interest in county government. As a Solutions Center — Corporate Member, you will have the opportunity to reach all of Washington's 39 counties and their nearly 35,000 employees.



BENEFITS OVERVIEW

Benefits available include comprehensive year-round recognition at events, meetings, and conferences sponsored by WSAC. **This wide-ranging program provides partners with the following:**

Promotion and advertising

- Recognition on WSAC Solutions Center directory website page with company logo, a brief description of goods and services offered, contact information and a direct link to your company's website.
- Articles and advertising in the WAcounities Weekly and WAcounities Quarterly.
- Advertising in annual Courthouse Briefing Document.
- County Leaders Conference sponsorship discounts.
- Presentation and advertising opportunities in various online meetings.
- Access to County Commissioner/Councilmember and Clerks of the Board Contact Lists.

Priority offers

- Priority status (2 weeks) over non-members for reserving booth space at our annual County Leaders Conference, the largest gathering of county leaders in the state.
- Receive WSAC member registration rates for all WSAC sponsored programs.
- Priority booth placement & onsite recognition at annual County Leaders Conference.

Subscriptions

- Unlimited subscriptions to our weekly newsletter, WAcounities Weekly.
- Unlimited subscriptions to our quarterly newsletter, WAcounities Quarterly.

View the benefits table on the following pages for a detailed list of benefits and a breakdown by tier.

Corporate Membership Fees

Elite – \$20,000

Gold – \$5,000

Platinum – \$10,000

Silver – \$3,000

Diamond – \$7,500

Associate – *Contact Us*

**Small Business,
Public Agencies or
Non-Profits**

10% discount
off any package

How to be part of this valuable opportunity

In order to become a Corporate Member, you should be able to demonstrate benefit and value to our counties. We vet our Corporate Members to make sure we connect only reputable, quality, and consumer conscious organizations. If you're ready to connect to decision-making leaders in Washington State, please click on the "CONTACT US" button and provide us with your details and which tier you're considering. Once approved, you will be directed toward our registration page to finalize your enrollment.

CONTACT US

Corporate Members are non-voting partners of the Washington State Association of Counties. Participation in Solutions Center does not imply an endorsement of the products or services of its partners. The Association's Board of Directors may deny membership and reserves the right to deny attendance at certain meetings.

**Interested in
Customized
Revenue
Sharing?**

**Ask About Our
Trusted Partners
Program!**

Solutions Center Benefits

	ELITE \$20,000	PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	ASSOCIATE
Access to County Commissioner/ Councilmember and Clerks of the Board Contact Lists*	Yes	Yes	Yes	Yes	Yes	Yes
Newsletter Subscriptions (Electronic Distribution) Includes: WACounties Weekly, WACounties Quarterly	Yes	Yes	Yes	Yes	Yes	Yes
The Hub Membership	Yes	Yes	Yes	Yes	Yes	Yes
Articles in Newsletters Includes: WACounties Weekly	Up to 5	Up to 3	Up to 3	Up to 2	Up to 1	None
Advertising in Newsletters Includes: Logo in WACounties Weekly, WACounties Quarterly	Up to 12	Up to 10	Up to 8	Up to 6	Up to 5	Up to 4
Includes: Banner Ad in WACounties Weekly, WACounties Quarterly (1200x400)	Up to 6	Up to 5	Up to 4	Up to 3	None	None
Logo & Business Description Recognition on WSAC Website Includes: Solutions Center Page	Yes-Priority placement	Yes-Priority placement	Yes-Priority placement	Yes	Yes	Yes
Includes: Custom Webpage on WSAC site	Yes	Yes	No	No	No	No
Advertising on WSAC Website Includes: Home Page, Solutions Center Directory Page	Yes - Priority placement	Yes - Priority placement	Yes - Priority placement	Directory only	Directory only	Directory only
Solutions Center Newsletter Includes: Semi-Annual Electronic Newsletter	Article + Priority Placement	Article + Priority Placement	Article	Company Description + Priority Placement	Company Description	Logo Only
Targeted Marketing Campaigns Includes: Company Focused Email Marketing to Members	Yes	Yes	N/A	N/A	N/A	N/A
WSAC Podcast Sponsorship Includes: Recognition Before a Podcast. <i>Podcasts are heavier during legislative session, but may continue throughout the year</i>	Host mention up to 4; Company Recorded Up to 4; + 2 Podcast Episode	Host mention up to 2; Company Recorded Up to 2; + 1 Podcast Episode	Host mention up to 2; Company Recorded Up to 2; + 1 Podcast Episode	Host mention up to 2; Company Recorded Up to 1	Host mention Up to 2	None
WSAC Online Presentation 1 Hour Live Lunch & Learn Presentation Marketed Towards Specific Demographics as Well as Membership	Up to 4	Up to 3	Up to 2	Up to 1	N/A	N/A

*Advertising & marketing sent out to entire database, including affiliates

SOLUTIONS CENTER BENEFITS: CONTINUED ON NEXT PAGE



Solutions Center

Benefits (CONTINUED)

1-3 Minute Live or Video Presentation During Virtual Assembly

Sponsorship Advertising in Virtual Assembly Announcement

Print Advertising to Members
Includes: Distribution of Custom Ads to Members and Affiliates

Includes: Print Ad in Annual Courthouse Briefing Report

Includes: Recognition in Annual Report

WSAC Staff Support
Includes: Status Meetings, Marketing Support, Reports

Non-Conference In-Person Events
Special events & Board Meeting

County Leaders Conference Discounts
Sponsorship Package Discount
(No Discount For Exhibitor Tier)

Guaranteed Speaking Time Before General Session

Complimentary Exhibit Table

Additional Comped Attendee

Guaranteed Breakout Presentation at Conference (15-30 minutes)

Advanced Sponsor Registration Opportunities

Recognition in Event Brochure

Exhibit Hall Priority Placement

Corporate Member Recognition at Exhibitor table

	ELITE \$20,000	PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	ASSOCIATE
1-3 Minute Live or Video Presentation During Virtual Assembly	Up to 4	Up to 3	Up to 3	Up to 2	Up to 1	N/A
Sponsorship Advertising in Virtual Assembly Announcement	Up to 5	Up to 4	Up to 3	Up to 2	Up to 1	N/A
Print Advertising to Members Includes: Distribution of Custom Ads to Members and Affiliates	Full Page	Full Page	N/A	N/A	N/A	N/A
Includes: Print Ad in Annual Courthouse Briefing Report	Full Page	1/2 page ad	1/2 page ad	1/4 page ad	Logo Only	Logo Only
Includes: Recognition in Annual Report	Logo	Logo	Logo	Logo	Logo	Logo
WSAC Staff Support Includes: Status Meetings, Marketing Support, Reports	Monthly	Up to 6x	Up to 4x	Yearly	Yearly	Yearly
Non-Conference In-Person Events Special events & Board Meeting	Special Event invite + 1 BOD Meeting Presentation/Sponsor + 1 Regional Event	Special Event invite + 1 BOD Meeting Presentation/Sponsor	Special Event invite + 1 BOD Meeting Presentation/Sponsor	Special Event invite	Special Event invite	None
County Leaders Conference Discounts Sponsorship Package Discount (No Discount For Exhibitor Tier)	25% off sponsorship package	15% off sponsorship package	10% off sponsorship package	5% off sponsorship package	N/A	N/A
Guaranteed Speaking Time Before General Session	Yes	No	No	No	No	No
Complimentary Exhibit Table	Yes	Yes	Yes	No	No	No
Additional Comped Attendee	Yes - 3	Yes - 2	Yes - 2	Yes - 1	Yes - 1	No
Guaranteed Breakout Presentation at Conference (15-30 minutes)	Yes	Yes	Yes	No	No	No
Advanced Sponsor Registration Opportunities	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Event Brochure	Yes	Yes	Yes	Yes	Yes	Yes
Exhibit Hall Priority Placement	Yes	Yes	Yes	Yes	Yes	No
Corporate Member Recognition at Exhibitor table	Yes	Yes	Yes	Yes	Yes	Yes

CUSTOMIZED SOLUTIONS AVAILABLE!

CONNECT FOR MORE INFORMATION