

# ROAD DESIGN CONFERENCE

COME JOIN US!  
**MARCH 18-20**  
CAMPBELLS RESORT | CHELAN WA

**Sponsoring the conference  
is a great way to gain valuable exposure to public  
works professionals across Washington State!**

We will have both on-site and virtual sponsorship options available.  
With four levels to choose from, there are opportunities for everyone.  
All sponsors will receive recognition on the conference website and onsite.

**LOCK IN YOUR  
SPONSORSHIP!**



## Sponsorship Opportunities

### GOLD SPONSOR

*Have your name on the  
most popular conference events!*

**Evening Reception (1 sponsor):**  
The reception will be held on site at  
Campbells Resort. Enjoy hors  
d'ouvres and drinks with Road Design  
attendees and guests!

**Bowling Social (1 sponsor) - Enjoy**  
networking in a relaxed, fun  
atmosphere at nearby Chelan Lanes  
with snacks, drinks and prizes!

2 Opportunities

### SILVER SPONSOR

*Get your business out in front  
of the largest audience  
during the conference  
and network during a meal!*

**Breakfast (3 sponsors, one for each  
day) - Start everyone's day off right,  
with a good meal and a message from  
your company!**

**Lunch (2 sponsors, one for each day)**  
- Enjoy a good lunch with the whole  
group

5 Opportunities

### BRONZE SPONSOR

*Our most economical sponsorship  
opportunity!*

**Session Breaks - During the  
conference, people continue the  
conversation during breaks;  
sponsor these conversations and  
make sure they have a coffee or  
refreshment in hand!**

**Welcome Reception  
Refreshments**

6 Opportunities

### VIRTUAL SPONSOR

*Prefer not to travel  
but want to promote  
your products and services?*

*Virtual sponsors can  
participate from a distance!  
Contact us to explore  
other opportunities  
to sponsor that work with  
your budget.*

WHAT YOU'LL GET	GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,000	BRONZE SPONSOR \$2,000	VIRTUAL SPONSOR \$500+
2 complimentary guest tickets to sponsored evening activity	●			
5 minutes to address conference attendees at reception	●			
Sponsor highlight in County Road Connection newsletter to an audience of 1,400	●			
1 video advertisement opportunity to play custom, sponsor-provided clip during the event	●	●		
1 Conference Program Ad	Full Page	¼ Page	¼ Page	
Complimentary Conference Registration and Meals (excludes evening events)	2 Staff*	2 Staff*	1 Staff*	
1 Complimentary 3 Day Exhibitor Table	●	●	●	
Sponsored Event Signage (door, screens and tabletop)	●	●	●	
Sponsored Event Signage (at refreshment table)	●	●	●	●
Company logo on event webpage, e-marketing and program	●	●	●	●

\*Additional gold, silver and bronze sponsor staff may register for \$225 per person.